

-Product Copy For January 2000 Schoeller Newsletter-

BONFIRE SNOWBOARDING – GT Progression Jacket and Pant

FUTURISTIC

“We at Bonfire chose the schoeller®-ComforTemp® fabric in the development of our new range of snowboarding apparel called the GT Series, which, is designed to offer riders back country performance with resort type ease” said Fasil Debeb, Product Developer for Bonfire. “The GT Series was created to address the ever-expanding technical requirements of our customers. With the ability to keep the core temperature of the body stable and comfortable, athletes can focus on their riding and increase performance. These technical considerations are consistent with what we feel is the future of outdoor apparel. Bonfire strives to bring our customers superior, state of the art products that allow more fun and better riding on the hill. With schoeller®-ComforTemp® we have found one new way to do it.”

THE NORTH FACE – Wall Street Jacket and Trango Pant

IMPORTANT FUNCTIONALITY

“One of our snowboard athletes specifically requested garments made with schoeller®-dryskin extreme for back country snowboarding and big wall climbing,” said Mike Schulam, product director for Tekware, a division of The North Face. “We selected this jacket fabric for its superior qualities of water resistance, high breathability, packability, and abrasion resistance. For the same reason we picked up this fabric for the pants as well. In addition, the pants also offer a great deal of year round comfort,” he added. “We have updated the Trango Pant and will re-introduce it with the Wall Street Jacket to the market for Fall 2000.”

SPYDER – U.S. Ski Team Jacket

TECHNICAL FUNCTION & COMFORT

This special jacket developed for the United States Ski Team is made with schoeller®-dynatec, and schoeller®-ComforTemp® fabrics. “We selected Schoeller’s dynatec fabric to add depth and a visual richness to this garment as well as durability at high stress points,” said Jake Jacobs, Vice President of Merchandising and Design for Spyder. “In addition, the revolutionary performance of ComforTemp® is a compelling story for the consumer of our U.S. Team Authentics products.”

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FAIRBROOKE ENTERPRISES – Drizzle Millennium Coat

YEAR 2000

When Jane Lipman, the designer for Drizzle Coats, saw this high tech silver fabric at Premiere Vision, she instantly visualized the perfect fin-de-siecle coat to bring in the millennium. By utilizing the shimmering fabric in a sportier style, Jane created a garment that is both dressy and casual.

Calvin Klein Coats Perry Ellis Coats Portfolio Coats Drizzle Coats Isaac Mizrahi Coat Fairbrooke Coats

MARKER LTD. – Zermatt Jacket and Pant

SUPERIOR COMFORT AND STYLE

The Zermatt Jacket offered by Marker for Winter 2000 incorporates dynamic climate control or DCC™ technology from Schoeller®. The garment is stylized to achieve a tonal effect by utilizing four custom designed textures with AQUA GUARD coating and is featured here in putty and stone with black. Zermatt is an insulated mens style made with DuPont Thermolite® and schoeller®-ComforTemp® . “This new state of the art technology by Schoeller® is fabulous!” said Grace Galdi, Vice President of Design and Merchandising for Marker. “It offers the consumer true versatility in terms of personal temperature control.”