

FOR IMMEDIATE RELEASE
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ITALY – LINNEAPELLE, BOLOGNA - WINTER 2000

New fabrics for shoe design for Winter2000/2001 from Schoeller – Creativity & Function

In recent seasons technical and creative fabric innovations have impacted the textile and fashion world on a large scale. There has been a big surprise for those who thought that it would be impossible to take it to the next level. This applies to Schoeller who has managed to combine creative shoe design and high performance in their Winter 2000/2001 Collection. The highlights of the collection presented at Lineapelle include:

Trend – the passion for vitality:
Colorlife – color is returning

Winter 2000/2001 will be colorful. Strong colors such as lush orange, fresh apple green, and fluorescent pink will certainly liven things up. The new passion for vitality will continue to assert itself in sport, fashion, and the shoe and accessories area. The top surfaces of these fabrics which are made of modern synthetics or mixtures with natural fibers, are subdued and natural looking. They are accented with high colors and lively highlights.

Elastic Transparency:
New life for the continuing wave

Schoeller has designed a wide range of fabrics based on the transparency theme for womenswear, shoes, and accessories. Light, translucent, and elastic – new statements and processing options are being offered with transparent stretch fabrics: seductive gossamer golden glitter, which awakens sensual emotions and yet is hardwearing. Light, semi-transparent materials with a three dimensional effect are less translucent but still offer an interesting optical effect. They are based on elastic monofilament yarns with a high level of recoil resilience and stability. Although they can withstand heavy usage, they appear as delicate as filigree as they look for the interplay together with the light.

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LINNEAPELLE, BOLOGNA – WINTER 2000 CONT.....

New Metallics:

A glittering celebration of the new millennium

A brilliant performance – all eyes are riveted on footwear. Sparkling shoe design will be an integral part of top fashion in Winter 2000/2001 as well. Materials with an abundance of metal threads or just a single enameled copper wire and a metallic, glistening finish pick up this theme at Schoeller. Depending on how the light catches it, a slightly transparent fabric will provide a luminous, mirrored look. An aluminized reversed side supports the loosely woven surface. Not only does this produce a dramatic visual effect, it also provides tremendous stability and protection against wear and tear.

Protective fabric:

Secure, hardwearing and creatively inspired

The wear and tearproof **dynatec** fabric produces high-grade performance and amazing illusions. New visual effects are created as a result of new weaving methods. What at first appears to be a subdued dotted look is, upon closer inspection, actually a tiny checked pattern. Another version with a more integrated metal fiber is also available in the same quality but with a more lavish appeal. From what appears to be a dotted look, a subdued and highly effective sheen is produced when the light catches it the right way. The materials can also be combined beautifully. They are suitable for multi-functionality thanks to their waterproof properties, stability, and high resistance to wear and tear.

Non-abrasive, heat resistant, or cutproof **keprotec** fabrics provide safety in terms of employee protection. The optical appearance ranges in looks from natural to rustic to metallic structures. The extreme protective functions of this fabric are as effective as ever and will be enhanced by strong color shades in the Winter 2000/2001 Collection.

In recent years reflection has had multiple applications. It has offered a significant contribution to personal safety as well as appealing to many designers in terms of both aesthetics and the utilitarian **reflex** fabric which changes from day to night. With different combinations of the reflex yarn with other fibers, Schoeller creates numerous new looks. "Fresh Safety" is propagated through intensive orange or apple green.

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